

A woman with short blonde hair and glasses, wearing a dark blue blazer over a light blue top, is looking at a tablet device. The background is a bright office with large windows. A decorative pattern of small blue squares is overlaid on the right side of the image.

Medicare **||** CENTER

Time is an agent's most
important resource

They're pulled in so many directions...

Find Leads

Monitor
Carriers

*Build
Relationships*

Track Progress

Quote

Get on the Phone

**Get SOA
Signed**

*Answer
Questions*

Stay Compliant

*Manage
Logins*

**Manage
Client Lists**

Track Success

Address Concerns

Talk to Clients

How can you help them spend more time on what matters ...

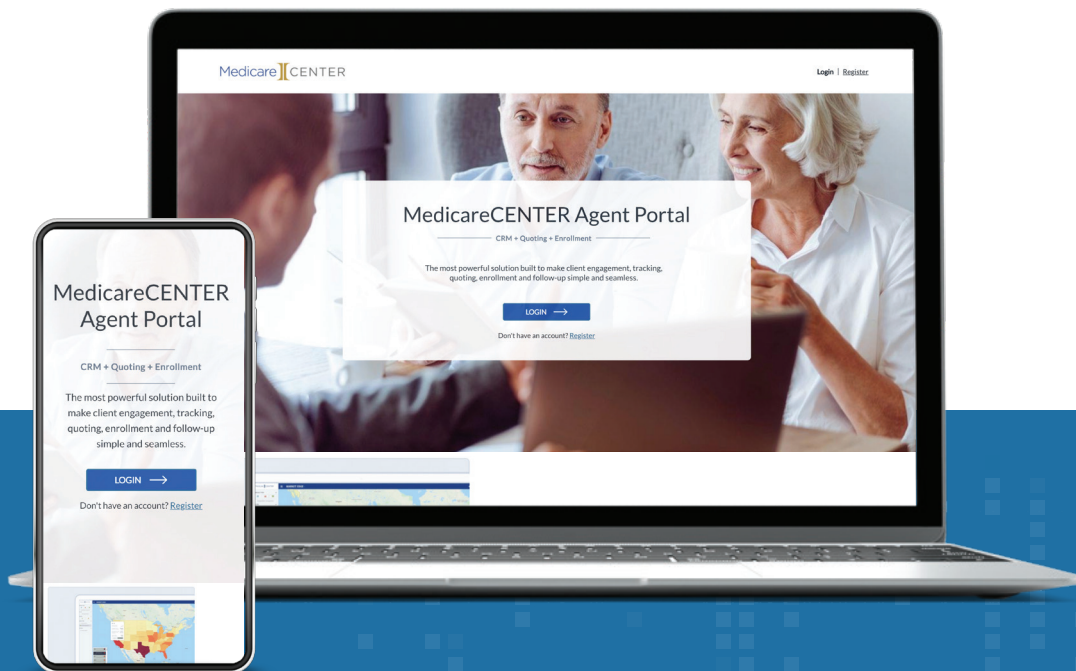


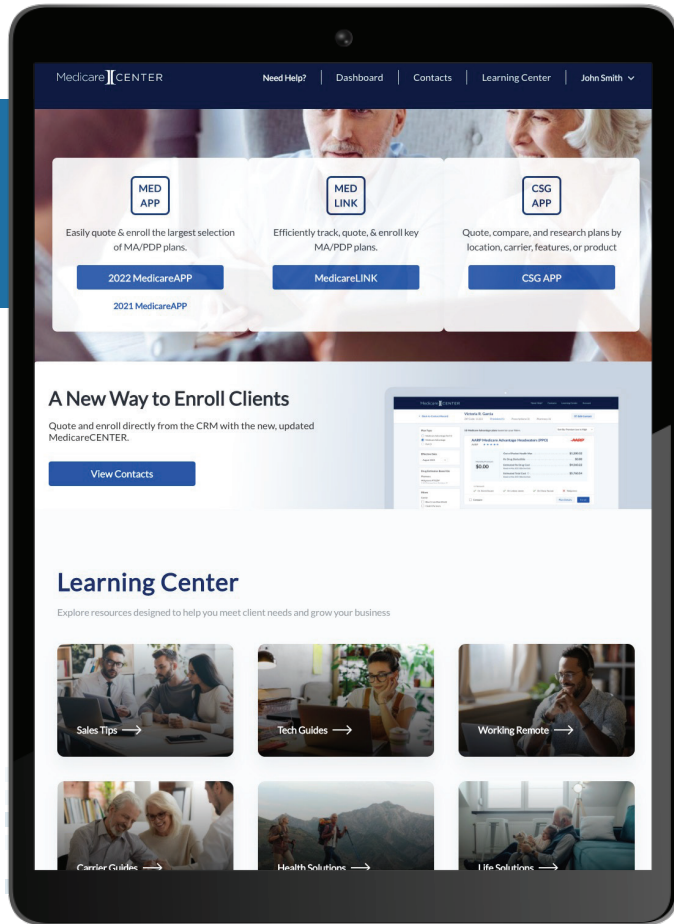
... and less time on “busy work”?

Welcome to

Medicare **||** CENTER

The most powerful solution built to make client engagement, tracking, quoting, enrollment, and follow-up simple and seamless



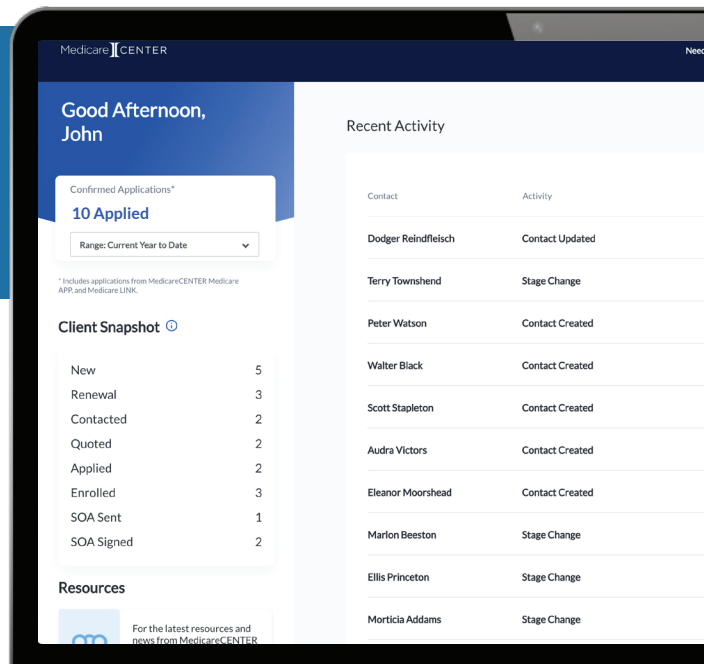


Empowering your agents to save time and produce more

- Organized and streamlined workflows with Contact Management in our powerful CRM:
 - At-a-glance planning with Dashboards & Reporting
 - Side-by-side Plan Comparison to ensure client needs are effectively met
 - Proprietary Integrated Quoting & Enrollment directly from a Contact Record
- Single Sign-on access to additional quoting and enrollment options with MedicareAPP, MedicareLINK and CSG APP
- Skill-building resources in a robust Learning Center

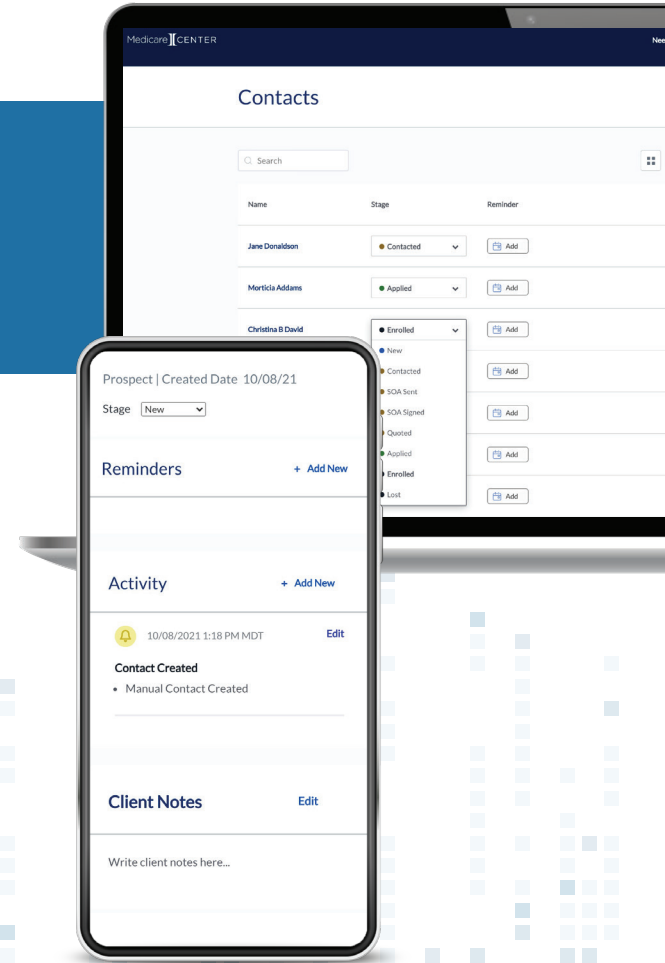
Exciting new CRM features allow agents to seamlessly move from marketing to enrolling

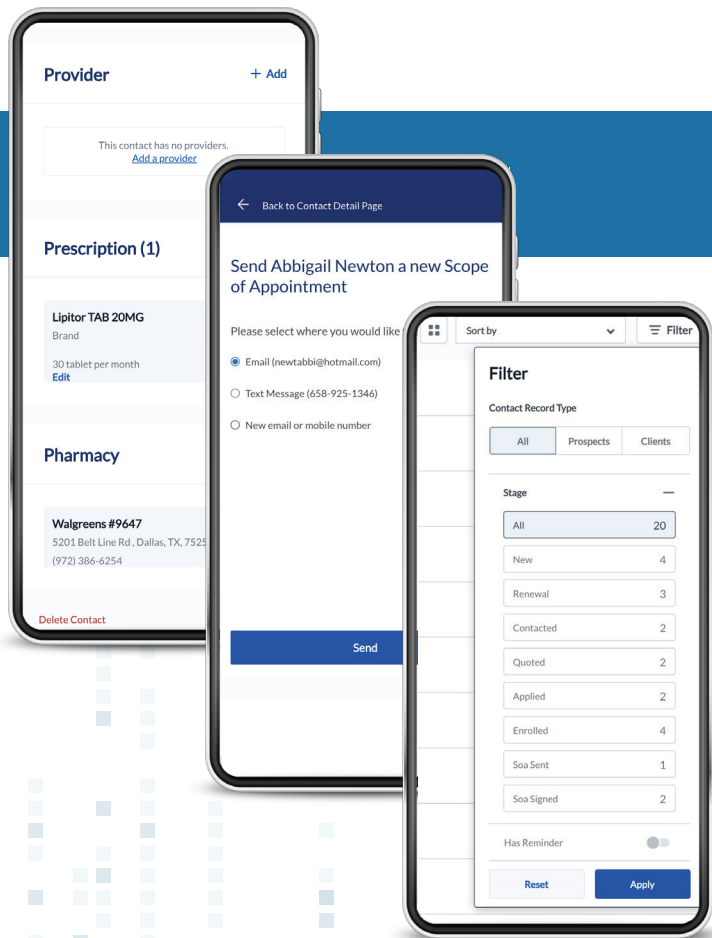
- All-new Dashboard and Reporting views help agents identify and meet client needs at-a-glance
- Side-by-side Plan Comparison ensures beneficiaries are getting their BEST options



Exciting new CRM features allow agents to seamlessly move from marketing to enrolling

- Integrated Quoting and Enrollment makes it so agents never have to leave a client record
- Planning communications and next steps is more efficient than ever with Reminders and Activity streams





Plus, agents can still:

- Import a full book of business
- Lookup and store a client's Provider, Prescription, and Pharmacy information
- Compliantly send SOAs via text or email
- Easily navigate contacts with advanced filtering options



Universal Login



Access additional quoting and enrollment platforms with one, universal login:

MED
APP



MedicareAPP

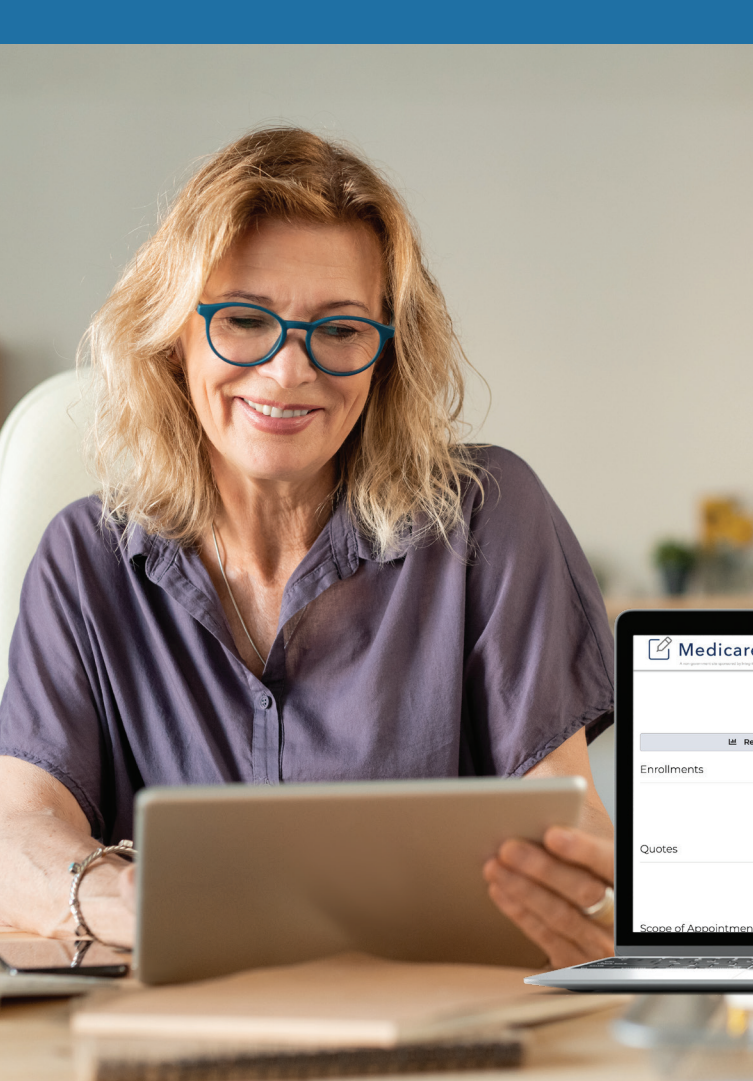
MED
LINK



MedicareLINK

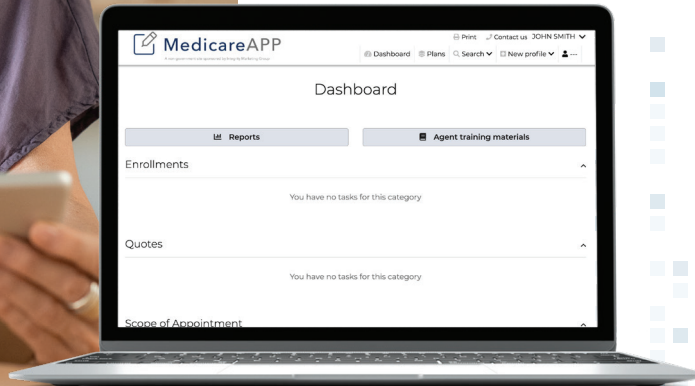
CSG
APP

CSG Actuarial



MedicareAPP

- Blue Button Integration
- Personalized URL (PURL)
- Agent photo included in emails
 - Provider lookup
 - Send SOAs and applications via email or text
 - Dashboard and Reporting
 - HRA availability (see Carrier Comparison Chart for details)



MedicareLINK

- Needs analysis introduction
- Current plan vs future plan comparison
- Provider lookup
- Send SOAs and applications via email or text
- HRA availability



CSG Actuarial

Powered by CSG Actuarial, CSG APP gives users unparalleled access to tools such as competitive heatmapping, market analysis, document locker and more, all at cost to MedicareCENTER users

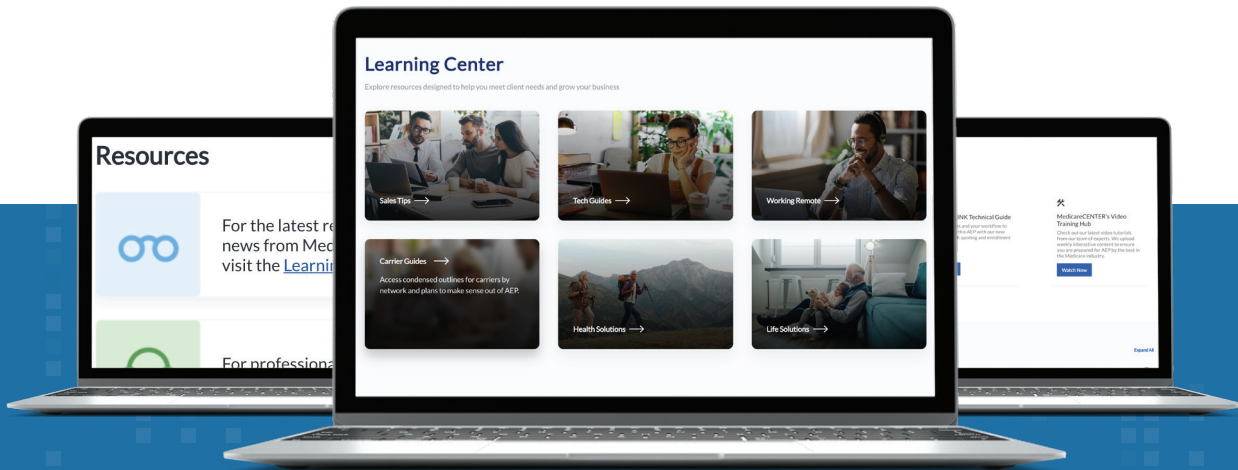
- Quote and cross-sell multiple products such as MedSupp, Hospital Indemnity, Final Expense, Dental, Vision, and Hearing
- Save time with multi-client bulk quoting
- Create carrier competitive heatmaps
- Access market research for ZIP codes on products and underwriting
- ... and so much more



Learning Center

MedicareCENTER offers a robust Learning Center designed to help agents every step of the way

- Video tutorials from our team of experts
- Find sales tips to improve pitches and customer service
- Carrier documents to help agents make goals and achieve them
- Tech guides on all things MedicareCENTER
- And a dedicated support team to help agents succeed



Access over 50 carriers through MedicareCENTER



MEDICA®



Anthem®



Humana®



aetna®



BlueCross BlueShield
of North Carolina



ConnectiCare®



Mutual of Omaha®

Delivering solutions that help agents achieve their full potential

Medicare  CENTER

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888.818.3760