

WEEKLY POSTING PLANNER

social media content



ROCKSTAR FAMILY
AN INTEGRITY COMPANY

FOR THE WEEK OF: _____

	STATIC POST	STORIES	REELS	LIVE
MONDAY	<ul style="list-style-type: none"> -CONSISTENCY QUOTE -YOU'RE NOT TOO OLD FOR LIFE INSURANCE -FUNNY PARENT MEME 	<ul style="list-style-type: none"> -MORNING ROUTINE -TEAM CALL -SOMETHING THAT MAKES YOU HAPPY 	<ul style="list-style-type: none"> -USE YOUR QUOTE FOR A MOTIVATIONAL VIDEO -YOU'RE NOT TOO OLD FOR LIFE INSURANCE 	<ul style="list-style-type: none"> I'M NOT ELIGIBLE FOR INSURANCE BC I'M TOO OLD/PRE-EXISTING CONDITION
TUESDAY	<ul style="list-style-type: none"> - PAST & FUTURE QUOTE -RETIREMENT POST -WHY I LOVE MY AGENCY 	<ul style="list-style-type: none"> -SHARE YOUR QUOTE FROM STATIC POST -TEAM CALL/WHY I LOVE MY TEAM 	<ul style="list-style-type: none"> -30-60S WHY I LOVE MY AGENCY -RETIREMENT REEL -PAST DOESN'T BREAK YOU 	<ul style="list-style-type: none"> -SHARE MY STORY : IF I CAN DO IT YOU CAN TO!
WEDNESDAY	<ul style="list-style-type: none"> -BOUNDRIES QUOTE -OLD 401K ROLLOVER -FUNNY QUOTE OR RELATABLE MEME 	<ul style="list-style-type: none"> -PERSONAL DEVELOPMENT JOURNEY -SHARE A REEL FROM PREVIOUS DAY 	<ul style="list-style-type: none"> -THEN VS NOW -WHY YOU DON'T LEAVE \$ W/ EX. -RECRUITING POST 	<ul style="list-style-type: none"> -BOUNDARIES ARE EVERYTHING
THURSDAY	<ul style="list-style-type: none"> -FAILURE QUOTE -PETHMA/HMA POST -CORPORATE JAIL 	<ul style="list-style-type: none"> -SHORT VIDEO TALKING ABOUT WHY YOUR GRATEFUL -PHOTO WITH WORDS DESCRIBING A PRODUCT 	<ul style="list-style-type: none"> -30-60S GRATIUDE REEL -L.I. MISCONCEPTION -DON'T SELL YOURSELF SHORT 	<ul style="list-style-type: none"> -TIPS TO LIVE A MORE FULFILLED LIFE
FRIDAY	<ul style="list-style-type: none"> -ATTITUDE QUOTE -ALTERNATIVE WAYS TO SAVE FOR COLLEGE -WHY I AM "NOT" AN INSURANCE AGENT 	<ul style="list-style-type: none"> -SHARE YOUR QUOTE -SHARE SOMETHING FUN YOU ARE PLANNING -LIFE INSURANCE TIP 	<ul style="list-style-type: none"> -HEALTHY MINDSET TIP -WORK L.I. ISN'T ENOUGH -HOW THIS AGENCY CHANGED YOUR LIFE. 	<ul style="list-style-type: none"> -WHY YOU NEVER LEAVE MONEY WITH AN EX!
WEEKEND	<ul style="list-style-type: none"> -WHAT MY FAMILY DOING -LIFE INSURANCE IS A LOVE PURCHASE 	<ul style="list-style-type: none"> -FUNNY QUOTE ABOUT THE WEEKEND! 	<ul style="list-style-type: none"> -HUSTLE AND GRIND EVEN IF IT'S THE WEEKND -WHY YOU NEED A L.I POLICY. 	<ul style="list-style-type: none"> -IF YOU'RE DOING SOMETHING FUN, SHARE IT ON A LIVE!

REFLECTION TIME - WHAT DO I NEED TO CHANGE NEXT WEEK!

SOCIAL MEDIA IDEA PLANNER



Tasks	S	M	T	W	T	F	S
Post something that inspire	✓		✓				
Educational Product Info		✓					
Go Live							
Stories about how our products change lives!			✓				
Client Testimony							
Q & A Time - Products & Opportunity			✓				
Post something that is relatable	✓						
Educational Work Opportunity							
Reason to work with you					✓		
Fun Engagement Question							
Promotion something							

Don't over think it!

**Build a community that wants to be a part of your life!
You aren't made for everyone and that's 100% okay!**

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