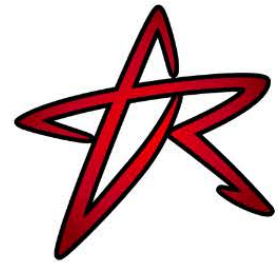# SOCIAL MEDIA
Scripts

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STEP BY STEP IDEA #2 - CONTENT

Create social media content for 7 days that is focused on [**topic**] and that will engage [**target audience**].Include social media content that is appropriate for the chosen topic and target audience. Content should be varied. Content should also include calls to action encouraging users to engage with the content, such as likes, shares, and comments.

FACEBOOK LIVE/REELS

Create a 15 minute Facebook live script using the topic from [day xyz] , write the script in a persuasion tone.

CAPTIONS

– write captions to describe the previous Facebook live script with SERP and SEO rich results.

"I ACTUALLY DO HAVE SOME QUESTIONS ABOUT LIFE INSURANCE"

provide SEO optimized hashtags from the [day xyz] caption.

"I ACTUALLY DO HAVE SOME QUESTIONS ABOUT LIFE INSURANCE"

– Create calls to action from [day xyz]

live for legacy

CHATGPT
Prompt Ideas

Computer link: www.openai.com
Whatsapp link: www.chatgpt.com

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PROMPTS FOR STARTING OUT ON CHATGPT

PROMPT 1 - CONTENT IDEAS

-Brainstorm [10] content ideas related to [topic] that [audience] would find interesting and beneficial. **Numbers and audience can be changed based on what you are looking for.**

PROMPT 2 -BUILDING YOUR CONTENT

Create a 10 minute facebook live related to the topic from the above ideas.

PROMPT 3

Create captions and hashtags with SEO rich terms related to the above topics.

PROMPT 4

Create calls to action related to the above content idea.

PROMPT FOR ARTICLES

Write an article about [topic]. Consider diverse perspectives and write it in a [preferred tone] tone.

PROMPT SUBJECT/CAPTIONS

-Write 10 [subject lines / headlines / social media threads / ad headlines / etc.] with a curiosity gap that discuss [topic]

CREATE A HOW TO

Create a step by step guide on how to do........

Q&A

-Create a list of [5] frequently asked questions about [life insurance] and provide answers for each one of them considering the SERP and rich result guidelines.